

NATIONAL CONVENTIONEER

The TOWN of BOSTON
IN
New England
Cap: John's Church

COMMON

acm72

TUTORIALS

COMMERCIAL PRESENTATIONS

TECHNICAL PAPERS

WORK SHOPS

COMPUTER CHESS

SEMINARS

SPECIAL LOCAL EVENTS

TECHNICAL SESSIONS

SILVER ANNIVERSARY CONFERENCE

AUG. 14-16 BOSTON, MASS.

SHIP NAME	EXPLANATION
Printed in 1792	See page 179
AZ... of
W... of
U... of
D... of
S... of
R... of
F... of
H... of
L... of
K... of
V... of



Reference Book

P.O. Box B
Allison Park
Pennsylvania 15101
412 781-0412

PUBLISHERS FOR CONVENTIONS OF PITTSBURGH

Publishers of
Pennsylvania Conventioneer
Notional Conventioneer



The NATIONAL CONVENTIONEER is published for and distributed at major conventions throughout the United States.

The main purpose of the NATIONAL CONVENTIONEER is to educate the registrants to a convention by providing them with an organized compendium of suppliers' brochures, catalogs, descriptive literature on products and services relevant To their field of interest and the scope of the convention and/or trade show.

The NATIONAL CONVENTIONEER is an insert publication that provides the supplier with an opportunity to highlight his most innovative products and educate the registrants in depth.

The NATIONAL CONVENTIONEER is a resource book designed to be carried back to the office for reference use by those in attendance and those unable to attend.



KEVIN H. WHITE
MAYOR

CITY OF BOSTON
OFFICE OF THE MAYOR
CITY HALL, BOSTON

To the Association for Computing Services

Dear Members:

On behalf of the citizens of Boston, I am pleased to welcome you to the City for your conference. We are proud that you have chosen Boston as your meeting place; and we invite you to take advantage of this City's cultural, educational, and recreational facilities during your stay.

You have our good wishes for an enjoyable and productive conference.

Sincerely,

Kevin H. White
Mayor

GENERAL CHAIRMAN'S MESSAGE

Welcome to ACM '72...the Silver Anniversary Conference of the Association for Computing Machinery.

This conference will showcase the full range of interests and activities within ACM today, at the twenty-five year mark. We believe you will find that this range spans the entire field of information processing.

The full conference offering consists of three main areas of activity, a Technical Program, a Commercial Program, and a Special Events Program.

The Technical Program is an outstanding joint effort of the 28 Special Interest Groups and Special Interest Committees of the Association. Their experts will present subjects ranging from Microprogramming to Social Implications of Computing. Some sessions are tutorials for beginners; other are advanced sessions at the forefront of research.

The Commercial Program presents current developments in the business sector of data processing. Included are two panel discussions and three days of product presentations under the theme: "Computer Software...the State-of-the-Art".

The Special Events Program is highlighted by a Silver Anniversary reception and dinner honoring the founders of ACM. Other special events include a New England Clambake, computer chess tournament and a student program.

At any time you may stop by the conference hospitality center to be helped with cultural, historic or computing tours of the Boston area, to sign up for dinner parties at Boston restaurants, or simply to meet other computer people in a relaxed and informal atmosphere.

On behalf of all the people who put ACM '72 together, I wish you a pleasant, profitable, and informative conference experience.



ADRIAN RUYLE GENERAL CHAIRMAN

ACM-72

COMMERCIAL PROGRAM

TIME	MONDAY		TUESDAY		WEDNESDAY	
	GARDNER	HAMPTON	GARDNER	HAMPTON	GARDNER	HAMPTON
8:30 - 10:00				Information Management		Express Software
10:30 - 12:00			Informatics		CDC	
1:00 - 2:30	Boole & Babbage					
1:30 - 3:00		National Information		Cullinane		Compress
3:30 - 5:00	ADR		IBM		TCC	
4:00 - 5:30		Computeria				